



How to secure 25-years of rental income from one property

A simple guide to Specialist Supported Housing

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About Knight Knox

We're a property investment consultancy providing access to professionally managed, income-focused buy-to-let opportunities.

We focus on sectors such as Specialist Supported Housing, Purpose-Built Student Accommodation, and selected residential assets - areas that can be complex to source and structure without specialist knowledge.



21 + YEARS

ESTABLISHED IN 2004

6,800 +

INVESTORS IN 113 COUNTRIES

£1.4 BILLION

TOTAL VALUE OF PROPERTY SOLD



49%

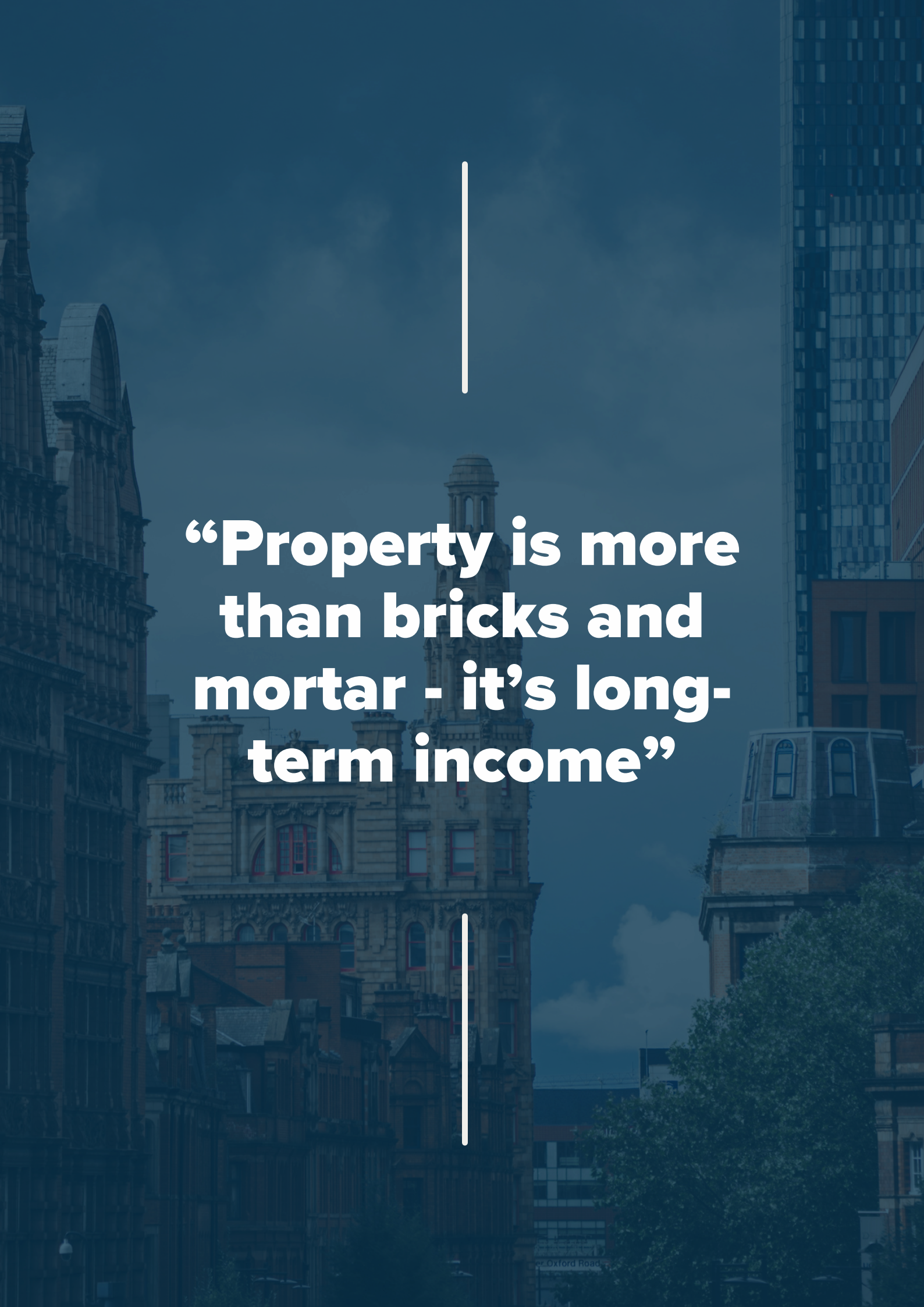
REPEAT INVESTOR RATE

55.9%

OF OUR INVESTORS ARE BASED IN THE UK

44.1%

OF OUR INVESTORS ARE BASED OUTSIDE OF THE UK



**“Property is more
than bricks and
mortar - it’s long-
term income”**

What is Specialist Supported Housing?

Specialist Supported Housing, often shortened to SSH, is a type of property investment designed to provide long-term accommodation for people with specific housing needs.

For investors, it offers a very different experience to traditional buy-to-let. Instead of managing tenants, dealing with void periods, and handling ongoing day-to-day issues, the property is typically operated by an experienced housing provider or management company.

You still own the property, but the running of it is handled by specialists.

That is what makes SSH stand out. It gives investors the opportunity to own a physical property asset while benefiting from long-term, hands-off rental income from a single investment.

You buy the property

A specialist operator manages it

The property is used for long-term housing need

You receive rental income from the investment



“A lot of our clients aren’t just investing for themselves - they’re thinking about their future, their retirement, or even their children. The appeal here is owning a property that can quietly generate income over the long term, while also serving a real purpose.”

Tom Cooper,
Sales Manager,
Knight Knox



Why more investors are looking at SSH



In 2026, many investors are now asking what type of property investment makes sense in the long-term.

With traditional buy-to-let becoming increasingly difficult to navigate due to rising costs, tighter legislation, growing compliance demands, tenant management and shrinking margins, many investors are beginning to look beyond the standard rental market.

Specialist Supported Housing (SSH) is one of the sectors drawing more attention because it offers something many investors are struggling to find elsewhere: long-term, hands-off rental income from a physical property asset they own, can see, touch and potentially pass down.

And importantly, the demand is already there.

Government research shows the UK already faces a substantial shortfall in supported housing, with between 179,600 and 388,100 additional units needed today, rising to between 361,700 and 640,700 by 2040 if future demand is to be met.

That's why private investment is becoming increasingly important in this space - helping bring more of the right housing to market, while giving investors access to a sector built around long-term need, long-term occupancy, and long-term income potential.



Why private investors are playing a growing role



The Specialist Supported Housing investment structure is different from traditional buy-to-let

Private investment plays an important role in bringing more Specialist Supported Housing to market.

There is continued demand for suitable, long-term accommodation across the UK, but delivering this type of housing requires properties, funding, and experienced operators to bring everything together.

That is where investors come in.

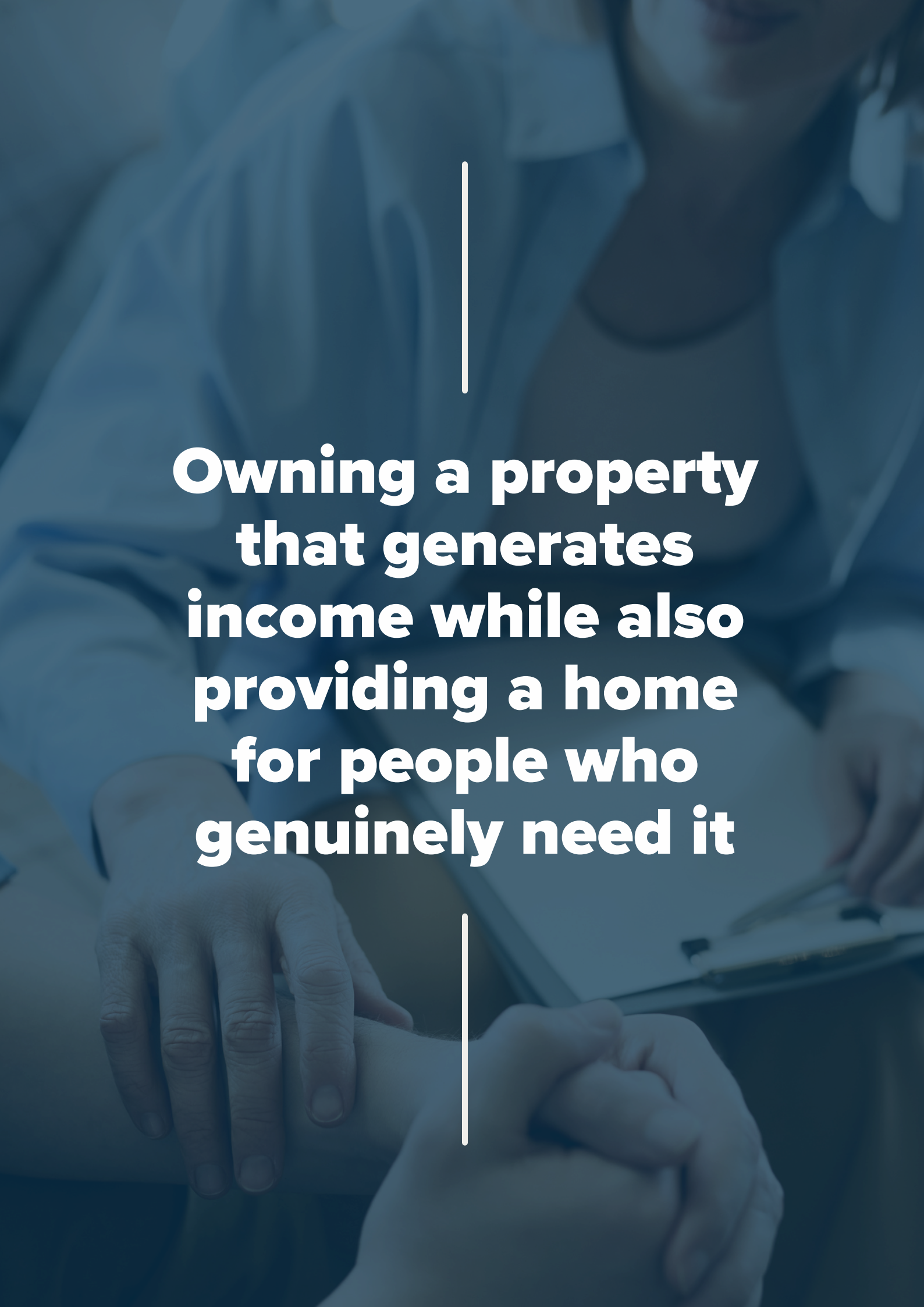
By purchasing a Specialist Supported Housing property, private investors help fund much-needed accommodation while also gaining access to a long-term income-generating asset.

More housing is needed - there is ongoing demand for suitable supported accommodation

Investors help supply it - private funding helps bring more of these homes into use

It creates a long-term model - residents get stable housing, while investors receive long-term rental income

It offers an alternative to traditional buy-to-let - without the usual landlord hassle



**Owning a property
that generates
income while also
providing a home
for people who
genuinely need it**

How can one property generate 25 years of rental income?

You purchase the property

You buy a Specialist Supported Housing property outright and become the legal owner of the asset.

The property is set up for long-term use

The property is used as part of a supported housing solution, rather than being let on a short-term basis like a normal buy-to-let.

A specialist operator manages the property on your behalf

Experienced professionals handle the day-to-day management, helping remove the usual burden of being a landlord.

The property is used to provide stable housing over the long term

Because the property supports an ongoing housing need, it is intended to remain in long-term operational use.

You receive rental income from one property over a long-term period

With the property professionally managed and structured for long-term use, it can deliver rental income from a single asset over 20 to 25 years.



The criteria to invest

Demand for these opportunities typically exceeds the number of properties available, which is why we outline the investment criteria from the outset.

01 You have capital available to invest



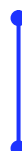
SSH opportunities are typically cash-only investments, with entry prices often starting from around £130,000

02 You're looking for income, not extra hassle



This type of investment is generally suited to those wanting a long-term rental income strategy, rather than a short-term buy-and-sell approach

03 You're thinking long term

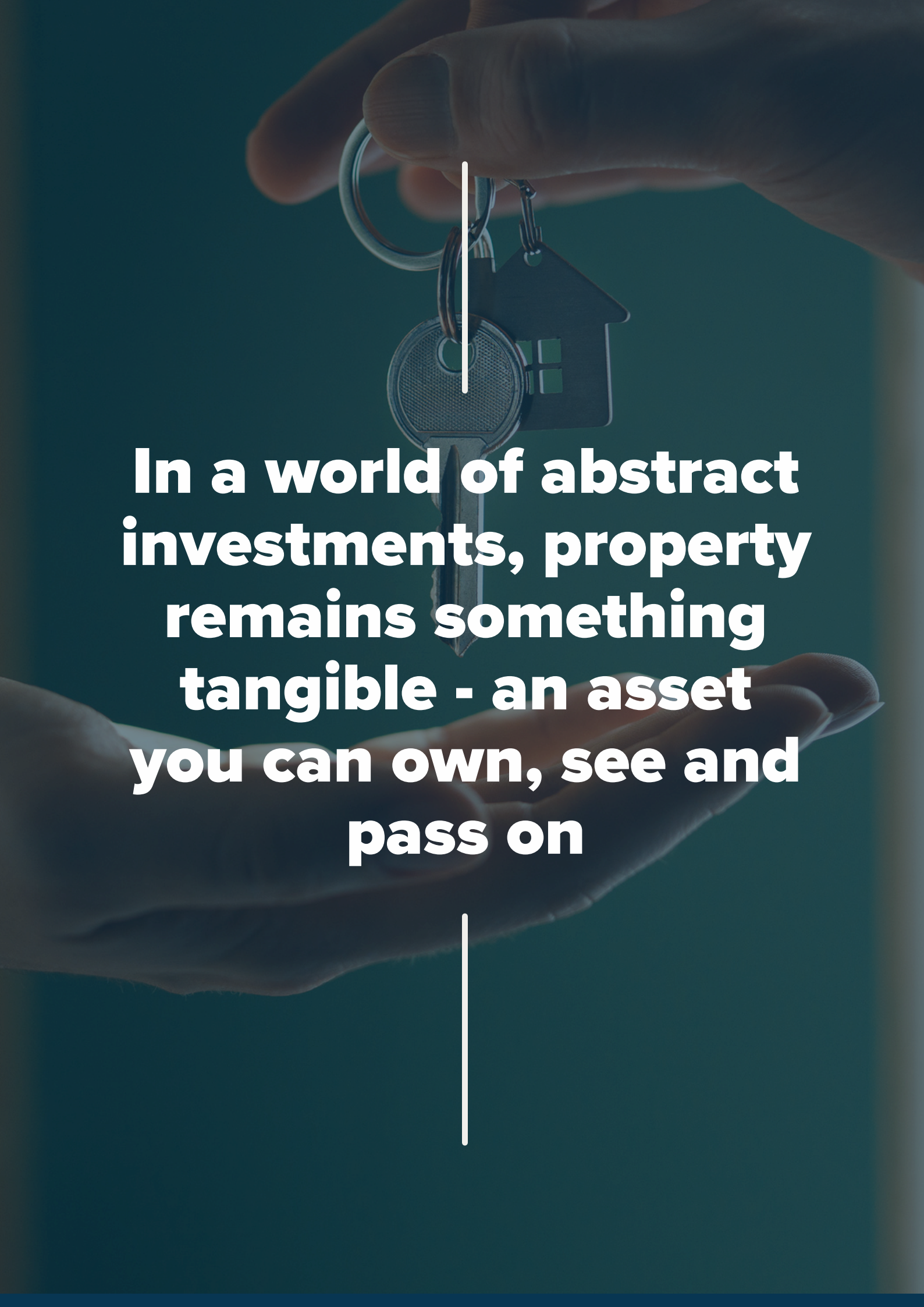


SSH can appeal to investors who like the idea of owning property, but do not want the day-to-day demands of traditional landlord responsibilities.

04 You like the idea of owning something tangible



For many, the appeal is in owning something physical, tangible and income-producing - not just money placed somewhere they can't see.

A close-up photograph of a hand holding a set of keys. The keys include a standard metal key and a black house-shaped keychain. The background is a soft, out-of-focus teal color. The text is overlaid in the center in a bold, white, sans-serif font. Two vertical white lines are positioned on either side of the text, one above and one below the main body of text.

**In a world of abstract
investments, property
remains something
tangible - an asset
you can own, see and
pass on**

What our clients say...



Elnazeer

Feb 27, 2026



✓ Verified

I've been looking for an investment in...

I've been looking for an investment in a project that serves good purpose. This what I feel I have found in Knight Know group. Great communication and a clear roadmap even for investment naive like myself.

27 February 2026



Lloyd smith

Feb 3, 2026



Good investment

This was my first experience with knight Knox.
I have been following them for over a year .
I just wanted to make sure it was right for me .
my only regret is not doing it earlier .
very friendly ,very professional .
at the last moment I did change my mind on a property I had chosen but this was moved on to another property very smoothly with no hassle at all.
I hope to do some more business with them in the future.

30 December 2025

Unprompted review

Let's connect. Get in touch with Knight Knox today.

If you're keen to discuss this investment opportunity in more detail, you can contact the Knight Knox team today.



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